



**FIFI**  
beverages Pvt. Ltd

Distillers, Blenders, Traders and Logisticians

# FIFI

## Beverages Pvt. Ltd.

**DISTILLERS, BLENDERS, TRADERS AND LOGISTICIANS**

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*Exquisitely Crafted to give you the Finest*



Corporate Office, JVS Nagar, Mudaliarpeta, Puducherry 605004, India  
[www.fifibeverages.com](http://www.fifibeverages.com)

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## About Us

By prioritizing our client's pre-requisites, we at FIFI Beverages Pvt.Ltd manufacture exquisite alcoholic beverages at very affordable prices.

Our vision is to provide top-notch services to our globally evolving consumers and we do that by creating products of true value and quality. It has been instrumental to FIFI to be present in the semi-premium, regular and prestige segments in all products categories mainly Whisky, Brandy, Rum, Vodka and Gin of both, Indian Made Foreign Liquor (IMFL) as well as blended Scotch Whisky industry.

We have business arrangements in many states throughout India. We also export IMFL to various countries across the globe. Distilleries are usually taken on lease or tie-up terms. We consider it mandatory to mention the distillery license issued by the states at all times.

It is to be noted that the bottling and stuffing for export will be in accordance to the prevailing local laws and will be done only in the presence of customs and excise official of the concerned state. Every manufacturing process will be carried out at the bonded warehouse strictly abiding by the legal parameters.

## CEO's Message



“On behalf of our team at FIFI Beverages Pvt. Ltd, I KJ Joseph, extend a warm and hearty welcome to you. As a truly customer-centric company, we focus on providing you with quality alcoholic beverages at a modest price range.

Each and every product is carefully blended within the parameters of existing laws. Since the manufactured products are registered under trade laws prevailing in The Union of India, the labels and patterns of each of the bottles is to be our own property.

The blending process is overseen by our chemist along with the overseas exports as well as sale in The Union of India. All the products are shipped in the name of FIFI Beverages Pvt. Ltd

All the brands are available in one case. One litre bottle 9 No's, 750ml bottle 12 No's, 500ml bottle 18 No's, 375ml bottle 24 No's, 180ml bottle 48No's. (One case will carry nine bulk litres as per excise norms of The Union of India.)

We are capable to meet your requirements irrespective of the quantity. We assure you supremacy in the quality and proper execution of all of your requirements from our side. You may contact us regarding any queries that you may have. We are obliged to assist you in any way we can. We thank you for considering FIFI and we look forward to associating with you in the future.”

KJ Joseph  
President/CEO  
FIFI Beverages Pvt Ltd  
Puducherry  
[joseph.fificeo@gmail.com](mailto:joseph.fificeo@gmail.com)  
Mob: +91-9894756987

## In the words of Chemist:

"I, Radhakrishnan K.R, am associated with liquor manufacturing distillery as a chemist since last 30yrs. From my experience in the field, I would like to share a few words regarding the same:-

All spirits go through three procedures: Fermentation, Distillation and Finishing.

Fermentation is where alcohol is created. (We introduce sugar to liquid and yeast. Overtime the yeast processes sugar into alcohol.) In most, not all alcohols, grains are used as the sugar source. In their raw form, they are offered as starches, but after the boiling process, and addition of malt and certain enzymes, the starches are converted into sugar, which is then processed by the yeast, resulting in a number of chemicals including ethanol alcohol.

Distillation is where alcohol is separated and removed. Distillation is a process of separating the components or substances from a liquid mixture by using selective boiling and condensation. Distillation may result in essentially complete separation (nearly pure components), or it may be partial separation that increases concentration of selected components in the mixture. Finishing is the final process before bottling. This process has a few different steps and the type of alcohol required will determine the steps used. It includes: Filtering, Flavoring, Oaking/Aging, etc."

Radhakrishnan K.R  
Exc. Vice-President/Chemist  
FIFI Beverages Pvt.Ltd  
radhakrishnan.fifi@gmail.com

## Our Products

All the brands are available in the common pack sizes of 1000ml, 750ml, 500ml, 375ml and 180ml.

For blending: Extra neutral alcohol, Demineralized water, Caramel, Food flavour pH 6-6.5 and Conductivity 0-0.5

Enjoy the distinctive and smooth taste of a blend with ENA/ grain spirits, which is distilled and matured with utmost care to give you the unique character of the finest whisky.

### Premium Deluxe Whisky

(Blended with different aged scotch spirits).

### Premium Whisky

(Cask matured premium whisky, blended with imported scotch whisky).

## **Plain Whisky**

(Blended with matured Indian Malt Spirits).

## **Premium V.S.O.P Brandy**

(Very special, old and pale)

Premium V.S.O.P is a rare blend of cognac made by extracting finely selected grapes matured in the forest oak barrels to give the connoisseur a rich and fulfilling experience.

## **Premium Brandy**

(Blended with matured Indian Grape Spirits and imported Paxrette Sherry).

## **Rum**

Rum is a combination of superior and matured cane spirit. It gives a mellow and smooth texture to keep the connoisseur in high spirits.

## **Dark Rum**

(Blended with cane juice spirits and Barbados Rum).

## **Caribbean Rum**

(Blended with Matured 3year Rum Spirits).

## **Normal Rum**

(Blended with Matured Indian Spirits).

## **White Rum**

(Plain white rum, flavoured)

## **Triple Distilled Vodka**

(A blend of finest triple distilled alcohol with natural ingredients).

## **Premium Dry Gin**

A blend of natural flavored Gin distilled with herbs for a pleasant taste that lingers in the mouth.

## **London Dry Gin**

Flavored Gin (Strawberry, Lemon, Orange and Pepper).

## Contact Us

<p>FIFI Beverages Pvt. Ltd. (Corporate Identity Number (CIN): U15118KL2018PTC052949 Tax Deduction and Collection Account Number (TAN): CHNF01683D Permanent Account Number (PAN): AADCF3763F Import Export Code Number (IEC): AADCF3763F Registered Office Kerala, India</p>	<p>FIFI Beverages Pvt. Ltd. Corporate Office Puducherry, India Email: <a href="mailto:fifi@fifibeverages.com">fifi@fifibeverages.com</a> <a href="mailto:fifibeverages@gmail.com">fifibeverages@gmail.com</a> Landline : +91 413 2203979 Phone: +91 98947 56987, +91 98947 76987</p>
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## Key Persons/ Executive Officers

<p>Sunil Vattappilly Chairman <a href="mailto:suni2nd@gmail.com">suni2nd@gmail.com</a> <a href="mailto:suni2nd@fifibeverages.com">suni2nd@fifibeverages.com</a></p>	<p>Dr. Jithu Sunil Vice Chairman <a href="mailto:dr.jithusunil@gmail.com">dr.jithusunil@gmail.com</a> <a href="mailto:dr.jithusunil@fifibeverages.com">dr.jithusunil@fifibeverages.com</a></p>	<p>K J Joseph President/CEO <a href="mailto:joseph@fifibeverages.com">joseph@fifibeverages.com</a> <a href="mailto:joseph.fificeo@gmail.com">joseph.fificeo@gmail.com</a> Mob: +91-9894756987</p>
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## Overseas Operations


<b>Bahrain</b>	<b>UAE</b>
<p>Sudheer Thirunilath (Exc. Vice-President/Chief of Operations) Manama- Kingdom Of Bahrain</p>	<p>Mujeebkhan.A (Exc. Vice-President/Chief of Operations) Ajman UAE</p>
<b>Sultanate of Oman</b>	<b>Sultanate of Oman</b>
<p>Adv.S. Shabeer</p>	<p>Adv. Afsal</p>



# FIFI

beverages Pvt.Ltd

Distillers, Blenders, Traders and Logisticians

Exc. Vice-President Sultanate of Oman	Exc. Vice-President Sultanate of Oman
<b>Statutory Auditor</b>	<b>In-House Counsel</b>
Manoop V M & Associates (Kerala, India)	Adv. Vinija V (Maharashtra, India) adv.fifilegal@gmail.com
<b>Import-Export:</b>	
Shaan's India  In Association with: Shaan's Cargo Pvt.Ltd K. Vijayakumar (Director) Mob: +91 9566660000 Email: vijay@shaanscargo.com	

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